



RENSCONNECT

WHERE BUSINESS + COMMUNITY CONVERGE

CELEBRATING COMMUNITY EXCELLENCE | OCTOBER 07

VR Awards Honor COVID’s Frontline Leaders



VAN RENSSELAER
CORPORATE AWARD



VAN RENSSELAER
SMALL BUSINESS AWARD



Maryfran
Wachunas
Rensselaer
County Public
Health
Director

EDWARD H. PATTISON
CITIZENSHIP AWARD

individuals. Partnering with Rensselaer County and CDPHP, UCM Digital Health provides ER Anywhere, an app that connects patients with emergency medical professionals. When the pandemic hit, UCM Digital Health was already providing solutions. Their team of emergency medical providers, care coordinators, nurse practitioners, physician assistants and ER physicians, used their virtual capabilities to triage patients and treat as needed or direct them to appropriate care. As we emerge from stay-at-home directives, UCM Digital Health continues to support individuals around the clock, sharing important COVID resources. [VISIT *ucmdigitalhealth.com*](https://ucmdigitalhealth.com)

Maryfran Wachunas serves as the Rensselaer County Public Health Director, placing her at the heart of the area’s response to COVID-19. Under her leadership, the county established a Point Of Distribution (POD) at Hudson Valley Community College to provide vaccinations and also operates community vaccination clinics at locations throughout the county. In May, Rensselaer County reached an important milestone: 300,000 testings for COVID in one year. Opening its own testing facility has proven to be key in battling the spread of COVID cases in Rensselaer County. Throughout the pandemic, the health department, led by Wachunas, has spent days, nights and weekends providing information and comfort to county residents. She has served as public health director since 2006 and is former director of the county’s Children With Special Needs program. [VISIT *rensco.com*](https://rensco.com)

THU
OCT
07

Register now at renscochamber.com/events

🕒 Networking and cocktail reception 5:30 p.m.; awards and dinner 6:30 p.m. \$130 per reservation | \$1,250 for Chairman’s Table of 8. Hilton Garden Inn, 235 Hoosick Street in Troy. Register early for this popular event!

Cocktail Hour
Sponsor

ASK A BOARD MEMBER: Choosing Award Recipients



Katharine K. Doran, CPA is a Shareholder with Teal, Becker & Chiaramonte Certified Public Accountants. She currently manages audit and attest engagements of non-profit organizations, governmental units and commercial entities. Her experience includes tax and management advisory services for a diverse client base including professional practices, retailers, manufacturers, wholesalers and individuals. She serves on the Chamber’s Programs & Marketing Committee.

- Q »** How are this year’s Van Rensselaer Awards different from other years?

A » Last year’s Van Rensselaer Awards program was a virtual gathering by necessity. We are happy to announce this year’s will be a return to an in-person event, thanks to our region’s relatively high rate of vaccinations and declining rate of infections. We may be subject to limits on attendance, but, after many months of looking at each other through a screen, it will be a nice opportunity to network face to face! For the 2020 awards, the video tributes to our honorees worked very well, so we’ll be adjusting this year’s format to incorporate similar videos into our live presentation.
- Q »** What were some of the considerations of the committee when choosing the 2021 recipients?

A » To say this past year has been difficult for our Chamber members would be a tremendous understatement. Individuals, businesses and non-profit organizations faced challenges that most could not have imagined two years ago. For this year’s Van Rensselaer award recipients, we looked for organizations and individuals who made a real difference to our community, helping us to meet those unprecedented challenges. St. Peter’s Health Partners and UCM Digital Health have each been leaders in providing innovative health care solutions available to so many people in our communities. Rensselaer County Public Health Director Mary Fran Wachunas has been on the frontlines helping to shape public health policies and keeping us all informed. We’re excited about this opportunity to publicly honor this year’s deserving awardees.

- Q »** What else is the Programs & Marketing Committee working on in 2021?

A » Our next big event is the 2021 Golf Classic on Monday, August 16 at The Country Club of Troy. We’re also continuing our CEO Roundtables, which are hour-long meetings that provide a terrific opportunity for business leaders and owners to get together and discuss the issues that are important to them. In addition, the Chamber’s NetworkingPlus series is being conducted in person again, providing members with a very impactful way to make valuable business connections. We will continue to offer educational webinars on timely business topics because we like to address the things that tend to “keep business owners up at night.” The Chamber welcomes the input of our members who have topics they’d like to see explored in a webinar or program. They can email their ideas to info@renscochamber.com.

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Member Milestones

35 Years

Schmeiser Olsen & Watts, LLP

30 Years

Scott, Stackrow & Co., CPAs, PC

25 Years

Walmart Supercenter #2370

15 Years

Pursuit Lending (formerly NYBDC)

10 Years

Hope 7 Community Center

Did You Know? Free Conference Rooms Available

Chamber members can take advantage of our no-cost conference room space at our office in downtown Troy. Use these professional spaces for your next staff training, meeting, program or class, as a suitable place to meet an important client or as an infrequent extension of your home office. Choose from two convenient rooms. The downstairs conference room seats up to 10 with social distancing and includes such amenities as handicap accessibility, restroom, kitchenette with sink and refrigerator, adjustable lighting for presentations, digital projector and TV. The upstairs conference room seats up to four with social distancing. Food is allowed in both rooms and we can provide you with our convenient Member Eateries list. To reserve a date, please email to info@renscochamber.com.



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Rensselaer County Regional Chamber of Commerce

@RenscoChamber

@Renscochamber

Member News

Rensselaer County Tourism is partnering with Slocum Wander Publishing LLC on a new collective marketing outreach project. “It’s Here in Rensselaer County” will launch in mid 2021 as a free distributed print publication and online for free access and download. The campaign will target wedding, convention and event planners, tourists and regional consumers across a wide network of related platforms. To be included, contact craigwander@gmail.com or phone 518.376.9462. VISIT rensco.com



Spectrum Reach is supporting communities by offering complimentary advertising and marketing resources for eligible minority-owned businesses, selected earlier this summer. These businesses will receive television advertising, support from local marketing experts, access to on-demand educational content, expert industry insights and more, from July through September. VISIT spectrumreach.com



Sunmark Credit Union and the Sunmark Charitable Community Foundation are sponsoring the “Summer of Kindness” with skincare company Beekman 1802 (photo, above). Children up to age 12 are invited to “deposit kindness” by submitting their ideas on how they would spread kindness in their community. Kindness forms are available at Sunmark locations and online. Ideas will be chosen to become kindness projects, fulfilled throughout the summer by a kindness crew working with children to bring their ideas to life. VISIT sunmark.org

New Appointments



UCM Digital Health welcomed Steve Weissblum as chief revenue officer. A healthcare entrepreneur and senior executive with digital health and health care services expertise, he brings to the company more than 20 years of business strategy and commercialization expertise. VISIT ucmdigitalhealth.com

H2H Geoscience Engineering added Andrew Clift, PhD to its team as an engineering geologist. An accomplished professional with diverse experience in both the geology and geological engineering fields, his expertise in spatial data analysis and geologic prospect development complements H2H’s ability to provide multidisciplinary, solution-driven results to clients. VISIT h2hassociates.com



Ribbon Cutting



Heller’s SS&P Wine & Liquor Warehouse cut the ribbon on its new 4,700-square-foot retail store, located at 3701 NY Highway 43 in West Sand Lake, in the Hannaford Plaza. Owners Paula and Steve Heller offer customers a convenient location, warehouse prices and a hometown feel. VISIT ssandpwineandliquorwarehouse.com

Ribbon cuttings are presented by the Chamber, in partnership with Rensselaer County IDA.



Excelsior College was recently ranked No. 1 for best online associate’s degrees and No. 3 for best online bachelor’s degrees by OnlineU in its “2021 Best Online Colleges for Return on Investment.” The rankings are based on median salaries and mean debt numbers of graduates. OnlineU helps students accomplish their educational goals by identifying online degree programs with the best value. VISIT excelsior.edu

Welcome Back



Ronald McDonald House Charities® of the Capital Region announced the Ronald McDonald Family Room® and Hospitality Cart® are back in service. Located inside the Bernard & Millie Duker Children’s Hospital at Albany Medical Center, both programs bring the comforts of Albany’s Ronald McDonald House® to a hospital setting. VISIT rmhcofalbany.org

The Double H Ranch in Lake Luzerne is welcoming campers back on site for a residential 2021 Summer Camp Program at 30% capacity. Improved ventilation systems, new spacious camper cabins and increased handwashing stations are just a few of the updates that make it possible. For 29 years, Double H has provided summer camp as a respite from the social isolation children living with a serious illness often experience. VISIT doublehbranch.org

EventsCalendar 2021

Visit renscochamber.com to register for these upcoming events

THU JUL 15

Member Benefits Orientation
Maximize your Chamber investment with all of the advantages of membership for you

AND your employees. Discover exclusive perks and services designed to build business connections, save money and make the most of your membership.

☕ Check-in and breakfast 8:30 a.m.; presentation 9-10 a.m. No cost. Chamber office, 90 Fourth Street in Troy. Sponsored by First New York Federal Credit Union.

THU JUL 22

Wonder Women Mentoring
Meet top women professionals as they share their experiences and strategies for

success. Three 20-minute roundtables will spark lively and candid conversations about career challenges and solutions. Find the the Wonder Woman in you!

☕ Check-in and breakfast 7:30 a.m.; mentoring 8-9:30 a.m. \$35 for members. Hilton Garden Inn, 235 Hoosick Street in Troy. Sponsored by First New York Federal Credit Union, Martin Electric and WB Games New York.

THU AUG 05

NetworkingPlus Luncheon
Reconnect in person, generate new leads and build business relationships at this

high-impact event, designed to avoid repeat introductions and guarantee valuable new business contacts. Attendance is limited and pre-registration is required.

☕ Check-in and luncheon 11:30 a.m.; networking 12-1 p.m. \$35 for members. Loft 433, 433 River Street in Troy. Sponsored by Phinney Design Group and Sunmark Credit Union.

MON AUG 16

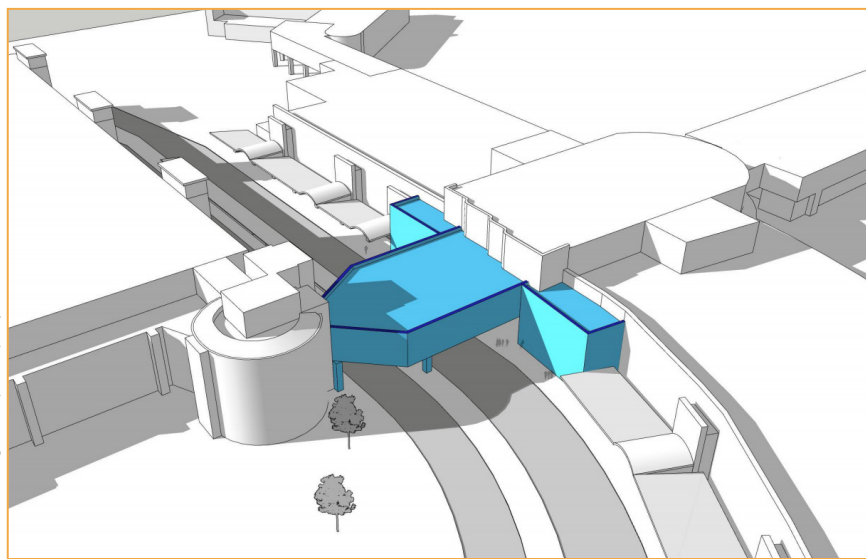
2021 Golf Classic
Join us at the The Country Club of Troy. Reward a staff member or treat a client with a day of relaxation, networking and fun!

☕ Check-in 10:30 a.m.; lunch 11 a.m.; shotgun start 12 p.m. \$225 per golfer (all-inclusive). The Country Club of Troy, 100 Country Club Road in Troy. Eagle sponsors: Bouchey & Clarke Benefits, Inc.; Pioneer; United Group. Birdie sponsors: CDPHP; HMA Paving & Contracting; RPI Athletics; Sunmark Credit Union; Teal, Becker & Chiaramonte, CPAs, PC.

ALBANY INTERNATIONAL AIRPORT

Flying High: Airport Plans Facility Expansion

Albany International Airport will expand its airport terminal to allow more space for security, health screening and social distancing in a post-COVID world. Airport CEO Philip Calderone (photo, right) said the plans include expanding the pre-checkpoint area as well as the second level of the terminal (graphic below). The airport's updated master plan proposes a widening of the bridge that connects the original north parking garage to the terminal, making it an extension of the building to provide more space for the checkpoint. Travelers using the recently completed south parking garage would be directed along a route to the expanded checkpoint. The project will also include a



new "iconic" main entrance to the terminal on the ground floor, below the planned building extension.

The terminal, which opened in June 1998, was designed before the nation's Transportation Security Administration-era, with only limited space for screening passengers. The Albany County Airport Authority will review proposals from architecture and engineering firms as it moves ahead with the planning stages. Calderone said he wants to have plans ready as funds from state and federal infrastructure programs become available.

Other projects at the airport include plans for a new hangar to accommodate larger business jets and other private aircraft. The new space would be built between the hangars occupied by Million Air and Piedmont Aviation. Calderone noted that creating additional hangar space and increased cargo areas are priorities, given the ongoing shift to online commerce that began during the pandemic. During the past year, the airport has worked with General Electric's Global Research Center in Niskayuna and GE Aviation on digital technologies to make the airport more convenient and safer to use. Among the innovations is a phone app that tells users when frequently touched surfaces were last cleaned, such as ticket counters and elevator control panels. The phone app is already in use at other airports. Officials hope to partner with the science and engineering schools at Rensselaer Polytechnic Institute to establish similar high-tech platforms where new technologies could be put into practice. The airport's goal is to use technology to create solutions that will ease crowding at the TSA checkpoint, to shorten lines and give passengers more space to social distance.

The number of travelers using the airport and the number of daily departures continue to rebound from the drop during COVID-19, but are still fewer than normal. [VISIT albanyairport.com](https://www.albanyairport.com)

WORKFORCE DEVELOPMENT

HVCC and Airport Partner to Train Needed Mechanics

Hudson Valley Community College is partnering with the Albany International Airport to launch a new Aeronautical Technology Institute and the region's first Aviation Maintenance Technician School (AMTS), designed to address growing demand for trained airport mechanics. Located at the airport, the school will create opportunities for well-paid technical careers that will support the region's aviation industry. AMTS will be an educational facility certificated by the Federal Aviation Administration to train aircraft mechanics for careers in the airline industry. As it develops, the Aeronautical Technology Institute will eventually offer both degree and

certificate programs and non-credit, short-term workforce training programs taught by college faculty. Programs and courses will be conducted in Hangar 1 at the airport, with more than 12,000 square feet of classrooms, labs and shop space for instruction and hands-on training when renovations are completed later this year. The need for aviation maintenance technicians is already strong and will continue to grow, due to the number of anticipated retirees, estimated at 33% of the existing workforce. That statistic will grow by 5% per year, through 2029. In the Capital District, aviation mechanics and service technicians earn a median salary of \$55,000. [VISIT hvcc.edu](https://www.hvcc.edu)



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Visionary



Rifenburg is one of upstate New York's oldest and largest family-owned construction firms. Specializing in

earth moving and restoration of all kinds, Rifenburg makes quick work of landfill expansions and closures, site work, highway and bridge expansion and utility installations. Since 1958, Rifenburg satisfies customers with dedication to projects, an emphasis on safety and the ability to take on big challenges while getting the job done on time and on budget. [VISIT rifenburg.com](https://www.rifenburg.com)

Champion

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LOOKING FOR A SMART INVESTMENT?

With the Chamber's **WE Advance** program you can invest in the success of our regional business community. In conjunction with the Rensselaer County Industrial Development Agency and the Center for Economic Growth, we serve as a catalyst for businesses starting up, expanding, or looking to make a profitable move.

Our high-impact marketing attracts regional, national and international attention to our county's dynamic quality of life and thriving business environment. Join the Chamber in this economic and workforce advancement initiative. [VISIT renscochamber.com/workforce-economic-advancement](https://www.renscochamber.com/workforce-economic-advancement)



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Amtrak Celebrates a Half Century of Travel



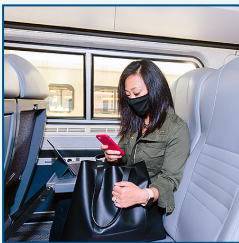
Train buffs and rail travelers are noticing a new logo on passenger locomotives pulling in and out of the Albany-Rensselaer Rail Station. The logo celebrates Amtrak’s 50th year in operation, a half-century since the first Amtrak train rolled out of New York City en route to Philadelphia. Today, Amtrak connects travelers all across the country with a rail system offering more than 500 destinations in 46 states, the District of Columbia and three Canadian provinces. Amtrak continues to strive for innovation, safety, service, sustainability and commitment to providing state-of-the-art rail service in the 21st century.

“For 50 years, Amtrak has been continuously driving towards the future, setting ambitious sustainability goals, rolling out sleek new locomotives and extending access to new communities,” said Amtrak CEO Bill Flynn. “We are celebrating our 50th anniversary and welcoming travelers back to Amtrak to discover - or rediscover- train travel throughout America.”

The Albany–Rensselaer rail station, owned and operated by the Capital District Transportation Authority (CDTA), serves as Amtrak’s primary station for the Capital District. As of 2018, it is Amtrak’s ninth busiest station, as well as the busiest to serve a metro area with a population less than two million. This is primarily due to the large number of passengers who commute to and from New York City.

To simplify and safeguard rail travel for its customers, Amtrak has implemented several measures. Upgrades to its digital platforms enable customers to access reservations and booking systems from computers, tablets and phones. This includes first-of-its-kind capacity indicators that allow travelers to see how full their train is at the time of booking. If capacity exceeds comfort levels, customers can change their ticket without incurring a fee. There are also no middle seats, making the ride more spacious.

All trains are equipped with onboard filtration systems with a fresh air exchange rate every 4-5 minutes. Per federal law and Amtrak policy, all customers and employees must wear a face mask or covering at all times while onboard and in stations. Find more information at amtrak.com/coronavirus. [VISIT amtrak.com](https://amtrak.com)



CDTA Gets the Public Moving to the Great Outdoors

The partnership between the Capital District Transportation Authority (CDTA) and the CDPHP *Cycle!* bike-share program expanded north to the Warren County region this summer, as the popular initiative marks its fifth year of service in the greater Capital District. With thriving CDPHP *Cycle!* programs in the cities of Troy, Cohoes, Albany, Schenectady and Saratoga Springs, the timing of the expansion coincides with the summer season, incoming tourists and communities looking for healthy ways to spend time outdoors. CDPHP *Cycle!* is designed to support the region’s transportation network with an emphasis on bringing options to neighborhoods with low car ownership. More than 19,000 members have taken 120,000 rides since the program’s inception in 2017.



CDTA is also joining with key partners to offer a free Nature Bus service to connect communities in the City of Albany to outdoor opportunities. Nature Bus runs every Saturday through September 25 and is bringing riders to some of the region’s most scenic outdoor destinations, including Pine Hollow Arboretum, Mohawk Hudson Land Conservancy preserves, Five Rivers and Thacher Park. All destinations are free and open to the public from dawn to dusk. [VISIT cdta.org](https://cdta.org)

Troy Downtown Marina Making a Splash



The Troy Downtown Marina, seven miles of scenic waterfront on the historic Hudson River, is open and welcoming boaters, tourists and local residents for the first time in five years. The marina’s reopening is a significant goal of the city’s multi-year effort to revitalize its shoreline. “We’re excited because the marina is a key part of our efforts to restore public access to Troy’s valuable waterfront,” said Mayor Patrick Madden. “This important facility offers new amenities to attract boaters, local residents and visitors from across the Capital District and beyond as they explore all that Troy has to offer.”

The City’s marina was severely damaged by Tropical Storm Irene in 2011. It operated in a limited capacity until 2016 before closing to accommodate major repairs to the downtown seawall. Following completion of the Seawall Stabilization project, the new marina was restored and upgraded and now offers increased public access, fuel sales and daytime and overnight docking for boaters looking for marina supervision during their stay. In the last five years, the city has completed several major waterfront revitalization projects that have transformed Troy’s downtown waterfront, including the seawall project, the marina, Riverfront Park North extension and the Ingalls Avenue Boat Launch. Improved pedestrian and boater access to the shoreline provides a stream of visitors to downtown businesses, including large tour boats that dock to discharge passengers looking to discover what Troy has to offer. [VISIT troyny.gov](https://troyny.gov)

NY’s Cashless Toll Project Nears the Finish Line

The final portion of a \$355 million cashless tolling design-build project is expected to be completed by the end of the summer, resulting in unimpeded, highway-speed motor travel on New York State’s Thruway. The project, which went live on Nov. 14, 2020 and was immediately followed by the removal of toll plazas at six high-volume interchanges statewide, is expected to save driver time, cut greenhouse gas emissions and attract commerce and tourism to the state. Chamber members [Rifenburg Construction New York](https://rifenburgconstruction.com) and [A. Servidone, Inc.](https://a.servidone.com) are two partners in Cashless Tolling Constructors, LLC, the tri-venture company awarded the design-build contract. The third partner is Economy Paving Co., Inc. of Cortland, New York. [VISIT thruway.ny.gov/cashless/index.html](https://thruway.ny.gov/cashless/index.html)



Wind Tower Manufacturing Brings Jobs to Port



Artist's rendering - Marmen-Welcon

The Port of Albany-Rensselaer announced a \$300 million expansion project to host the United State’s first offshore wind tower manufacturing facility. Developed jointly with three renewable energy companies, Marmen, Inc., Welcon A/S and Equinor ASA, the NYSERDA-awarded project will supply wind towers for the off-shore industry on the nation’s East Coast. Pending site plan approval by the Town of Bethlehem Planning Board, construction is expected to start late this year or early in 2022, with manufacturing set for 2024. Hundreds of jobs are anticipated for construction of the port’s infrastructure and for long-term assembly. In addition, maritime operations related to industry components are expected to sustain hundreds of other jobs. “With the overall expansion of offshore wind energy on the East Coast, the Port of Albany will become a destination for the procurement of offshore wind components for future energy projects,” said Port Executive Director Richard Hendrick. [VISIT portofalbany.us](https://portofalbany.us)

spotlight



Pure Performance Group, Inc.
881 Old Albany Shaker Road
Latham, NY 12110
ph: 518.270.9822

Ram trucks. Pure Performance suspension systems and related chassis components are sought after by all types of off-road enthusiasts, from those on the light end, who simply want to enhance the look of their vehicle, to the serious off-roader. “All of our kits feature the same quality products that we use on our own race vehicles, so customers know they are getting the best, no matter how they use their Jeep or truck,” said Barton.

To prove the quality of their product line, Pure Performance races its “Rock Krawler” Jeep in the “King of the Hammers” racing event held every February in the southwest desert. The competition, which has been covered by ESPN and other sports media outlets, is dubbed as the single day toughest off-road race in the world comprised of high speed desert racing and hard core rock crawling. “Eighty percent of the vehicles don’t finish,”

Pure Performance Group has built its business and reputation on a passion for off-roading, providing quality kits for Jeeps and light trucks. “We’re a company of enthusiasts, serving enthusiasts all over the world, as well as right here at home,” said Terence Barton, who joined company founder Jeremy Purick in 2003. The business has grown steadily since its beginnings 20 years ago, moving into its new location in Latham in November of 2020. The Pure Performance Group, Inc. is comprised of two brands: Rock Krawler suspension for Jeeps and the upcoming Bronco suspension. Pure Performance also focuses on the ¾ ton light truck market, including Chevy/GMC, Ford and



said Barton. “We race to show that our products can hold up to this intense experience. It’s really helped our brands to become better known worldwide.”

Pure Performance sells to distributors, dealers and direct to consumers, reaching a global audience. “We’ve sold our suspension systems all over, including Venezuela and South Africa,” said Barton. “It’s exciting to be able to connect with off-road enthusiasts no matter where they live.” **VISIT pure-performance.biz or rockkrawler.com**

Welcome New Members!

Albany Firewolves
Professional Sports Team
Rep: Terry Bradford
Times Union Center
51 South Pearl Street
Albany, NY 12207
Phone: 518.362.4900
VISIT albanyfirewolves.com

Atlast Food Co.
Food Manufacturer
Rep: Stephen Lomnes
15 Watervliet Avenue
Albany, NY 12206
Phone: 518.818.0004
VISIT atlastfood.co

BioDevelopment, Inc.
Manufacturing
Rep: Renee Sommo
11 University Place
Rensselaer, NY 12144
Phone: 484.866.5361

The Cakerino
Vegan Bakers
Rep: Brianna Harrington
63A Washington Avenue
Rensselaer, NY 12144
Phone: 518.749.0832
VISIT thecakerino.com

Capital Region Hearing
Audiology
Rep: Patrick Bergmann, AuD
9 West Sand Lake Road
Wynantskill, NY 12198
Phone: 518.326.1742

Chromosome Pictures, LLC
Video Production
Rep: Zach Durocher
42 Derrick Avenue
Troy, NY 12180
Phone: 518.629.5863
VISIT chromoscope.pictures

Collectiveeffort
Marketing
Rep: Patrick Harris
415 River Street, Fourth Floor Troy, NY 12180
Phone: 518.523.300
VISIT collectiveeffort.co

ESI Employee Assistance Group
Employee Assistance
Rep: Karen Keis
55 Chamberlain Street
Wellsville, NY 14895
Phone: 800.535.4841

Fairway Independent Mortgage Corporation
Mortgage Lender
Rep: Phil Carr
125 High Rock Avenue, Suite 207B
Saratoga Springs, NY 12866
Phone: 518.791.4595

Four Fat Fowl
Cheese Production & Manufacturing
Rep: Shaleena Bridgham
473 State Route 43
Stephentown, NY 12168
Phone: 518.733.5230
VISIT fourfatfowl.com

Relentless Awareness, LLC
Public Relations Agency
Rep: Joe Bonilla
19 Dove Street, Suite 201
Albany, NY 12210
Phone: 518.813.4905
VISIT relentlessaware.com

Sundowner Travel Dream Vacations
Travel Agent
Rep: Tammy Doucette
Phone: 518.421.2646
EMAIL doucette@dreamvacations.com

News from The Leadership Institute



Joan Heffler Photography

Ketaki (Kay) Bodhankar ‘21 accepted the position of Leader, Vendor Management for SEFCU. In her new role, Kay will work with senior leadership to ensure that SEFCU establishes and sustains holistic and trusted relationships with its vendors. She will partner with program stakeholders and business owners to build and maintain a vendor portfolio that is well managed and value-driven. Kay has been with SEFCU for five years. **VISIT sefcu.com**

A Special Thank You to Our 2021 Leadership Institute Panelists & Presenters:

The Leadership Institute’s faculty and presenters are drawn from top-level experts in the following organizations:

Alchar Printing

The Archer Center,
Rensselaer Polytechnic Institute

Capital CFO

CDPHP

CDPHP The Foundation

Deb Best Practices

The Doane Stuart School

Girvin & Ferlazzo, PC

Dr. Mark Hillman, PhD

Hon. Kathleen Jimino

The Kaleel Jamison
Consulting Group, Inc.

Pierce Communications, Ltd.

Pioneer

The Rosenblum Companies

Saratoga Eagle Sales & Service

SEFCU

Dr. Michael Skiba, MBA, PhD

St. Peter’s Health Partners

Stewart’s Shops

The Thalia Group, LLC

Troy Web Consulting

Unity House of Troy, Inc.

Velan Ventures

YWCA of the Greater
Capital Region



The Leadership Institute is
sponsored by CDPHP

Please remember to patronize our members and invite others to join our growing membership! **Learn more by contacting Matt Jensen at 518.687.1240 or mjensen@renscochamber.com.**

Submit your Leadership Institute alumni news to
leadership@renscochamber.com



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- SCOTT WILEY**
Hoosick Valley Contractors, Inc.
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Capital Region Workforce Development Board

* Executive committee members

WONDER WOMEN ROUNDTABLES | JULY 22

MENTORING: Learn Strategies for Success & More

Join top women professionals as they share their experiences and strategies for success at the Chamber's upcoming **Wonder Women Mentoring event**. Our mentors will draw from their depth of experiences in a series of three 20-minute roundtables, sparking lively and candid conversations about career challenges and solutions. Meet with mentors and find inspiration to harness your powers, build your network and discover the wonder woman in you. Sign up for this special event that will give you "a-ha!" moments, new connections and tools to navigate your journey.

THU
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22

Register now at renscochamber.com/events
🕒 *Check-in and breakfast 7:30 a.m.; roundtables 8-9:30 a.m. \$35 for members. Hilton Garden Inn, 235 Hoosick Street in Troy. Sponsored by First New York Federal Credit Union, Martin Electric and WB Games New York.*



MEET OUR MENTORS

- Katharine K. Doran, CPA**, Shareholder, Teal, Becker & Chiamonte, CPAs, PC
- Joanmarie M. Dowling, Esq.**, Managing Member, Dowling Law, PLLC
- Carrie Hillenbrandt, CMP**, Senior Vice President BBL Hospitality
- Toni LeBron**, Executive Vice President and COO, Sunmark Credit Union
- Markeia K. Robinson, MS**, Director of Diversity, Equity and Inclusion, Berkshire Farm Center & Services for Youth
- Elizabeth Stack, PhD**, Executive Director Irish American Heritage Museum
- Natélegé Turner-Hassell**, Principal, School 2 - Troy City School District

CONNECT FOR SUCCESS | AUGUST 05

NETWORKING: Meet Your Next Quality Lead



The Chamber's high-impact **NetworkingPlus luncheon** is a purposeful and effective way to build business contacts, develop a pipeline and pitch a message about your business or nonprofit. NetworkingPlus provides an engaging opportunity to share your company's information and reconnect with fellow Chamber members. With three table rotations, ambassador facilitators and a system designed to avoid repeat introductions, you are guaranteed to leave with quality contacts for success. Get connected, develop leads and build in-person relationships to drive your business forward!

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05

Register now at renscochamber.com/events
🕒 *Check-in and luncheon 11:30 a.m.; networking 12-1 p.m. \$35 for members. Loft 433, 433 River Street in Troy. Sponsored by Phinney Design Group and Sunmark Credit Union. Attendance is limited; pre-registration is required.*



CLUBS, CARTS & CONNECTIONS | AUGUST 16

Get Ready to Swing at 2021 Golf Classic!

Join us for a day of clubs, carts and connections at the **2021 Chamber Golf Classic on the award-winning links of The Country Club of Troy**. Reward a staff member or treat a client with a day of relaxation, networking and fun! Golf package include cart, lunch, on-course refreshments, golf challenges, mulligans and raffle tickets. For sponsorship opportunities to fit your budget, contact Alicia Osur at 518.687.1244 or at aosur@renscochamber.com.

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16

Register now at renscochamber.com/events
🕒 *Check-in 10:30 a.m.; lunch 11 a.m.; shotgun start 12 p.m. \$225 per golfer (all-inclusive). The Country Club of Troy, 100 Country Club Road in Troy. For a complete list of our golf sponsors, visit renscochamber.com/events.*



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HEALTH.
FOR LIFE.



Birdie Sponsors



On-the-Links Sponsors



Golf Cart
Sponsor



Wayfinding Sponsor



Hit-the-Green
Challenge



Chipping Contest



Putting
Challenge



Closest-to-the-
Rope Challenge



Hole-in-One
Challenge



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Who We Are

Phinney Design Group is a multi-disciplinary architecture, interior design, green building consulting, and construction management firm with a focus on sustainable and environmentally responsible construction methods.

Welcome to a new generation of design.

You deserve the best. Life is too short to settle for anything less. If you can dream it, we can design and build it. We've got you covered. Dream homes. Smart Design. Beautiful spaces. Sustainable materials. We make it easy to be green. When you work with Phinney Design Group, you're working with a team who is committed to helping you create a space that's as unique as you are. From start to finish, we're there for you every step of the way. For more than 20 years, we've been creating projects that prove, once and for all, that green spaces can also be breathtaking. You **can** have the best of both worlds. Let us show you how.

Commercial + Multi-Use

Imagine how you'll feel when your new building is completed. With a mix of beautiful spaces, sustainable materials, and a design that reflects your goals, we can make that a reality. The best investments are those that bring happiness and success to your future. Trust us to create the ideal place that suits all your needs and helps your business grow.

Hospitality + Resort

Great spaces don't just make great environments; they can make a lasting impact on the people who live, work, and play in them. Whether you have a high-end restaurant, hotel, or resort, we're committed to creating cutting-edge designs that are sure to leave a lasting impression. Our process is tailored to you and our design approach keeps your interests at the center of every project. Bring your brand to life with Phinney Design Group.

Custom Residential

Homes aren't just roofs and four walls. They're a part of you, a part of your family, and a part of your memories. They're an extension of yourself. From custom homes that are tailored to your specific needs, to spaces that are designed for everyday living, you'll find your perfect place with design that's rooted in sustainability.

Ready to start designing your dream project? Call us today and let's get started.