VOLUME I6 | ISSUE 05 | MAY 2016 NEWSLETTER OF THE RENSSELAER COUNTY REGIONAL CHAMBER OF COMMERCE

The 2016 Van Rensselaer Awards







VAN RENSSELAER SMALL BUSINESS AWARD



E. Stewart Jones, Jr. EDWARD H. PATTISON CITIZENSHIP AWARD

Register now for the Van Rensselaer Dinner on Thursday, September 15 at the Hilton Garden Inn, 235 Hoosick Street in Troy. Networking and cocktail reception at 5:30 p.m.; awards and dinner at 6:30 p.m. \$120 per member; \$240 per nonmember. \$1,495 for Chairman's circle table of 10. Sponsored by CDPHP; Capital Bank; and The Phoenix Companies.



The Chamber is proud to announce this year's Van Rensselaer Awards recipients. These prestigious honors recognize businesses that invest in the economic, cultural and humanitarian advancement of the Rensselaer County region. The Edward H. Pattison Award recognizes good citizenship and a philanthropic spirit. We present the 2016 Van Rensselaer Award recipients:

SEFCU has made a positive difference to individuals and communities for decades through its unwavering commitment to engage employees, members, business partners and key stakeholders to help those in need. Through its Community Support Program, SEFCU has become one of the largest philanthropic organizations in upstate New York. SEFCU's "Banking with a Purpose" impacts the lives of thousands each year, supporting programs through more than 800 organizations as well as providing educational opportunities, mentoring programs and community services. Local organizations that have benefited include Big Brothers Big Sisters of the Capital Region, Center for Disability Services, Toys for Tots, STRIDE Adaptive Sports and Adopt-a-Soldier.

The Kaleel Jamison Consulting Group, Inc. (KJCG) invests time, energy and talent in supporting the community through its commitment to local businesses, educational institutions and nonprofit programs. KJCG fosters positive change by sharing its knowledge, expertise and resources and believes that being a good corporate citizen is key to being a successful business. The company received the 2015 "Troy Vision" Award from the Troy Business Improvement District (BID) in recognition of KJCG's contributions towards making the community a better place to live and work, KJCG's community initiatives and staff members support the work of an array of groups, from Historic Troy 2020 to Joseph's House, from Capital Region Sponsor-a-Scholar to Make-a-Wish Foundation.

E. Stewart Jones, Jr. is a highly respected and established law firm partner, attorney and counselor-at-law recognized for his professional excellence as well as his community service, volunteerism and philanthropy. Rated highly among *Best Lawyers* and *Super Lawyers*, he has won major civil and criminal cases, setting verdict records in many upstate counties. His charitable work spans decades and a variety of organizations, including Food Pantries of the Capital Region; Girls, Inc.; Literacy Volunteers of Rensselaer County; Palace Theatre; Unity House of Troy, Inc.; Vanderheyden, Inc.; YWCA of the Greater Capital Region; Little Sisters of the Poor; and many more. He is the recipient of The University at Albany Foundation's

ASK THE EXPERT : The Future of Health Care

Pamela Rehak is the director of Strategic and Community Planning for St. Peter's Health Partners (sphp.com), the region's largest private-sector employer with more than 12,500 employees in 170 locations and an annual budget of nearly \$1.3 billion. She has been with SPHP and



its legacy system, Seton Health, for more than 20 years. She is also a founder and board member of the Healthy Capital District Initiative, which works to identify and address public health problems.

Q: What is "patient-centered care?"

A: The Institute of Medicine defines it as care that is respectful of and responsive to individual patient preferences, needs and values, and ensuring that patient values guide all clinical decisions. Health care providers are embracing patient-centered care as a means to enhance communication with patients and their families, leading to shared decision making. Patients need to do their part by asking questions, reporting changes in their health and following care instructions. The end result is improved patient satisfaction and better outcomes.

Q: What is Population Health Management?

A: Population Health Management (PHM) is the use of sophisticated analytical tools to make clinical decisions. The goal is to keep healthy populations as healthy as possible and provide coordinated care for the chronically ill to keep them from getting sicker. It represents a transformation of the health care system designed to reduce costs and improve the health of our communities and requires increased collaboration among providers, including public health agencies and social service organizations.

Q: How is SPHP shaping regional health care? A: Our Troy Master Facilities Plan aims to reconfigure and consolidate Samaritan and St. Mary's hospitals for greater access, efficiency and fiscal sustainability, with the ultimate goal of a reinvigorated, state-of-the-art health care presence for the community. The \$99 million project includes construction, renovation and modernization of inpatient facilities at Samaritan and the relocation,





Citizen Laureate Award, Gilda's Club Spirit of Hope Award and numerous other honors.



expansion and enhancement of all outpatient services on the St. Mary's campus.

"Ask the Expert" is a monthly Q&A featuring a member of the Chamber's Board of Directors.



The Rensselaer County Regional Chamber of Commerce is a business, civic and economic development alliance that strives to enhance the economic vitality of Rensselaer County and the neighboring Gateway communities of Cohoes, Green Island, Waterford and Watervliet. The Chamber seeks to improve the quality of life within the community for both residents and businesses.

"insight" is published monthly. Submissions are considered for publication based upon content and space availability.

Mike O'Sullivan, President 90 Fourth Street, Suite 200, Troy, NY 12180 Telephone: 518.274.7020 renscochamber.com

Editor: Doreen M. Ercolano | Co-Editor: Staci O'Neill Design: Spiral Design Studio, LLC

Printed on recycled paper.

NEW MEMBERS

Bank of America

Banks Rep: Jennifer L. MacPhee 30 South Pearl Street Albany, NY 12207 Phone: 518.462.8311 bankofamerica.com

Daydream.io Corporation

Virtual Reality Software Developer Rep: V. Owen Bush 333 Broadway Suite 430 Troy, NY 12180 Phone: 917.653.0593 daydream.io

Eagle Mills Supply

Janitors Supplies Office Supplies Rep: Ellen Montiel 520 McChesney Avenue Ext. Troy, NY 12180 Phone: 518.308.9493 eaglemillssupply.com

GlobalFoundries, U.S., Inc.

Semiconductor Manufacturing Rep: Mike Russo 400 Stone Break Road Ext. Malta, NY 12020 Phone: 518.305.9013 globalfoundries.com

Hall of Fades Barbershop

Barbers Rep: Marlon Sousis 312 Broadway Rensselaer, NY 12144 Phone: 518.795.9028

Slidin Dirty

Restaurants Rep: Tim Taney 9 First Street Troy, NY 12180 Phone: 518.326.8492 slidindirty.com

DID YOU KNOW?

Save Local Now, the Chamber's newest member marketing benefit, will help YOU reach more customers. The Save Local Now initiative provides Chamber members with a digital platform equipped with the tools needed to better promote your business or non-profit organization. Take advantage of content publishing, search engine optimization, email marketing, social sharing and more.



MEMBER NEWS



The Center for Economic Growth named Andrew Kennedy its new president and CEO, effective July 1. Kennedy takes the reins of the regional economic and business development organization from Michael Hickey, who has served as interim president and CEO since the departure of F. Michael Tucker in 2015. Mr. Hickey will remain involved with the

organization during the leadership transition and continue to serve on the board as immediate past chair. Visit ceg.org.

Whitney M. Young, Jr. Health Center was awarded a three-year, \$4.8 million annual operating grant from the U.S. Department of Health and Human Services. The funding will support the non-profit organization's ongoing operations, including two medical and dental centers, three school-based health centers, school-based dental programs, two addictions programs, a mobile health unit and numerous outreach projects. Whitney Young Health served nearly 19,000 vulnerable individuals in 2015. Visit wmyhealth.com.

Saratoga National Bank & Trust Company hired Christopher D'Ambro as vice president, corporate banking for the Capital Region. With 18 years of expertise, including 12 years in commercial banking, he will develop and manage commercial lending relationships in Rensselaer County and the region. Visit saratoganational.com.



The Tri-City ValleyCats will host "Education Day" at Joseph L. Bruno Stadium on June 15 at 10 a.m. Playing an exhibition game against the Albany Dutchmen, the 'Cats will demonstrate how academic subjects, including STEM, integrate with baseball. Anti-bullying and character development will also be presented. A downloadable curriculum is available online. Visit tricity.valleycats.milb.com.



The Sage Colleges President Susan Scrimshaw was awarded the Champion of Public Health Award by the University of Illinois at Chicago School of Public Health. The annual award honors individuals and alumni who have made significant contributions to the field of public health. Visit sage.edu.

Albany Med

EmUrgentCare, an urgent care facility staffed by emergency medicine trained providers, has opened its fifth location and first in Rensselaer County (photo, right). The facility, located at 730 Hoosick Street in Brunswick, is open 9 a.m.-9 p.m. daily, including holidays. Visit emurgentcare.com.



Sunmark Federal Credit

Union won two prestigious Diamond Awards at the Credit Union National Association's Marketing and Business Development Council annual conference. Recognizing creative excellence and outstanding marketing, the awards were

accepted by Glen Stacey and Audrey Stone (photo, l-r), marketing specialists. Visit sunmarkfcu.org.

CAP COM Federal Credit Union's mortgage division, Homeowners Advantage, has exceeded \$1 billion in its servicing portfolio. The figures represent the largest percentage of growth in Capital Region residential mortgages during 2015, according to a survey by the *Albany Business Review*. Visit capcomfcu.org.

The Kaleel Jamison Consulting Group Inc. (KJCG) named Ratna Randive its first chief financial officer. A member of KJCG for the past decade, she leads the company's finance team and is a member of the board of directors. She also mentors members of the firm. Visit kjcg.com.

MVP Health Care promoted Chris Del Vecchio to CEO, COO and senior advisor to the president. MVP also promoted Dawn Jablonski to executive vice president, legal and government



affairs, and general counsel. Visit mvphealthcare.com.

events calendar 2016

MAY

Thursday • 5/5 The 116th Annual Dinner {*with a twist*} & Business Expo

Join more than 500 regional business professionals to celebrate the Chamber's premier annual event! Enjoy an evening of non-stop networking with a cocktail reception, Business Expo with 55 showcase booths, culinary stations with gourmet foods by Franklin Plaza, a decadent dessert room, casual seating, valuable door prizes and more. Guests can network, dine, explore expo booths and meet and greet all evening! At Franklin Plaza Ballroom, Fourth and Grand Streets in Troy. From 5:30-8:30 p.m. Cost is \$120 members; \$240 future members; Chairman's Circle tables of 10 are \$1,495. Sponsored by Bouchev & Clarke Benefits, Inc.: Bouchev Financial Group, Ltd.; CDPHP; National Grid; Saratoga Eagle Sales & Service; and SEFCU. Dessert room sponsored by CAP COM Federal Credit Union. Business Expo tent sponsored by Turner Construction Company. After Party sponsored by Groff NetWorks, LLC.

Friday • 6/3

The Humor Project Presents The Laughing-Leading Link: Taking Your Job Seriously and Yourself Lightly A fast-paced, fun-filled program combining

JUNE

A rast-paced, fun-fined program combining learning and laughter. Learn the connection between the bottom line and the funny line. Presented by Dr. Joel Goodman, founder of The Humor Project. At the Hilton Garden Inn, 235 Hoosick Street in Troy. Registration at 7:30 a.m.; program 8-9:30 a.m. *Sponsorships available*.

Tuesday • 6/7

ADDITIONAL INFO

TIMES:

All breakfast events have registration and breakfast at 7:30 a.m., with the program from 8-9 a.m. (unless otherwise noted).

All luncheon events have registration and lunch at 11:30 a.m., with the program from 12-1 p.m. (unless otherwise noted).



SLN empowers members to create content and share that content where it really matters: online, on social media and through email marketing. Need help? No problem! Learn how to digitally market your business by signing up for a training session at http://blog.savelocalnow. com/training/. Save Local Now experts will work with you from the convenience of your home or office to make the most of your digital experience. For more details, go to renscochamber.com/memberbenefits or contact Communications & Web Strategies Manager Staci O'Neill at 518.274.7020, ext. 16 or soneill@renscochamber.com.

Tuesday • 5/24 "Meet the Mayors" Breakfast

The mayors of area municipalities will gather for the Chamber's annual "Meet the Mayors" breakfast, an informative panel discussion with Rensselaer Mayor Daniel Dwyer, Watervliet Mayor Michael Manning, Cohoes Mayor Shawn Morse, Green Island Mayor Ellen McNulty-Ryan and Troy Mayor Patrick Madden. We'll discuss timely issues facing our region and what the future has in store for you and your business or organization. At the Comfort Inn & Suites, 99 Miller Road in Schodack. Sponsored by Express Scripts. Coffee bar sponsored by Saratoga National Bank & Trust Company. Additional sponsorships available.

Intentional Communications

How effective are your communications? Learn top techniques for engaging people in intentional and productive ways. Presented by Janet A. Means, MS, CPF, a 30-year expert in communications training and facilitation. At The Century House, Route 9 in Latham. Registration at 7:30 a.m.; program 8-9:30 a.m. Sponsored by CDPHP; MicroKnowledge, Inc.; and Pierce Communications.

Wednesday • 6/8 Quick Learn Session OneNote: The Organizing Tool for Multitaskers

A hands-on training course by MicroKnowledge, Inc. Train yourself and your staff at considerable savings. Registration at 8 a.m.; program 8:30-10:30 a.m. Cost is \$79 members; \$99 future members. At the Chamber, 90 Fourth Street in Troy.

Thursday • 6/16 NetworkingPlus Luncheon

Featuring topic-driven themes, ambassador facilitators and three table rotations. At Franklin Plaza's third floor and rooftop patio, 4 Fourth Street in Troy. Registration at 11:30 a.m.; program 12-1:15 p.m. Sponsored by AAA Hudson Valley, CornerStone Telephone Company and Saratoga National Bank & Trust Company.

COSTS:

All programs are \$35 (unless otherwise noted) for members who have pre-registered. The cost for walk-in members is \$50. The cost for future members is \$70 (unless otherwise noted). No-shows will be billed;

24-hour notice is required for all cancellations.

Register online at: renscochamber.com/events

Questions? Contact Gabrielle Polce Events Coordinator 518.687.1238 gpolce@renscochamber.com

If you have special requirements, please contact us one month prior to event to ensure we are able to provide for your needs.

NEXT CLASS FORMING NOW! Leadership Class of 2016 Graduates

The Chamber is proud to present the graduates of The Leadership Institute Class of 2016 (photo, below). These professionals have completed our award-winning leadership training program, learning from a distinguished faculty of the region's top executives in the public and private sectors. They join our growing alumni in leveraging their training to benefit their workplace and the community. Can you picture yourself among these leaders? Apply today for the Class of 2017. Deadline for applications is Wednesday, May 18 at 5 p.m. Visit renscochamber.com/leadership-institute or contact Kate Ollier at 518.274.7020, ext. 23 or kollier@renscochamber.com.



The Leadership Institute is sponsored by First Niagara Bank, with media sponsorship by Albany Business Review.

COMING TO YOUR NEIGHBORHOOD Breakfast Meetings for Business Owners

NIAGARA

The Chamber and Rensselaer County are coming to your town for another series of our popular and productive "Business Breakfast" meetings. The purpose is to hear first hand from area business owners what needs to be done to enhance and improve the region's business climate. During 2016, Chamber President Mike O'Sullivan and Rensselaer County Executive Kathleen Jimino will host Business Breakfasts in locations throughout the county. We'll be reaching out to business owners through direct mail and with the latest details online. As a valued member of our business community we invite you to attend and contribute your ideas and concerns about doing business in Rensselaer County. At these meetings we will review recommendations from previous Business Breakfasts and their successful solutions. Then we'll focus on the following topics:

- 1. What challenges do you anticipate in the next five years?
- 2. How can the Chamber and/or county government help you?
- 3. Do you have difficulty filling specific jobs?
- 4. What workforce demands do you anticipate?
- 5. Do you see a labor shortage in any areas?

Interested? Check your mailbox and the Chamber's website at renscochamber. com for upcoming Business Breakfast dates, locations and sign-up information as they become available. Get ready to talk with the Chamber and Rensselaer County!

RECOGNIZING SUCCESS Last Call for "Good News" Nominees



o you know of a business or non-profit success story? Is it you? The Chamber is seeking nominees for the 2016 "Good News Rensselaer County" awards. Co-hosted by the Chamber and Rensselaer County, this event celebrates businesses, nonprofits and community organizations

who make a significant impact on our area's economy and quality of life. Good News awards spotlight companies making a name for themselves at home, in our region, in New York State and, in some cases, in the global marketplace. Recipients are publicly honored during an awards luncheon in the fall. To nominate a candidate please contact the Chamber's Director of Member Engagement & Business Development Kate Ollier at kollier@renscochamber.com. Deadline for Good News nominations is Wednesday, June 1, 2016 by 5 p.m.

CHAMBER MEMBER lights



ProKnowledge, LLC, an affiliate of MicroKnowledge, Inc., was formed in 2015 to meet growing workforce development demands for "people skills" to accompany required technical skills. "People skills can make or break a professional's reputation, longevity and success," said MicroKnowledge

President Kathleen Pingelski, who also serves as president of ProKnowledge. "Recognizing that we are the trusted experts in providing technical training, clients turned to us to deliver a full range of non-technical courses."

The launching of ProKnowledge fits within MicroKnowledge's overall growth strategy and positions the company to provide a broad menu of in-demand services in an evolving business climate. The affiliate also strengthens the MicroKnowledge brand as the go-to resource for professional training. "There's been great emphasis on technical skills to help the workforce adapt to new and emerging technologies," said Pingelski. "However, the need for basic people skills and behaviors that existed in the pre-digital world is increasingly apparent and can directly impact an organization's compliance fulfillment, productivity and overall success."

ProKnowledge offers training in cultural and compliance issues, including employee onboarding essentials and creation of a respectful workplace. Staff development courses, such as emotional intelligence, difficult conversations and facilitation skills, are offered, as well as management and leadership sessions that focus on interviewing essentials, managing conflicts, motivating a team and managing change. ProKnowledge administers DiSC and Caliper assessments and facilitates the Everything DiSC Workplace program.

Courses are available in leadership, supervisory and project management, communications, presentations, customer service and more. Clients choose from one-on-one training, customized group sessions, shorter seminars or web delivered programs. Courses are also available on or off-site or a combination of both. For the latest training sessions, visit the ProKnowledge website.

PROKNOWLEDGE,LLC 21 BRITISH AMERICAN BLVD | LATHAM, NY 12110 PH: 518.786.1338 | PROKNOWLEDGETRAINING.COM

Excelsior College is presenting a new program in the Nyquist Leadership Series, an ongoing initiative exploring New York State's most pressing contemporary challenges through the eyes of its most prominent government, education and industry leaders.

"Strengthening Communities by Bridging Health and Economic Development" is set for Tuesday, June 7 at Wolferts Roost Country

Club, 120 Van Rensselaer Boulevard in Albany. The free program starts at 11:30 a.m. with registration, lunch and networking and continues with a panel discussion from 12-1 p.m. To register, visit leadership.excelsior.edu.

This event will explore the reciprocal relationship and common goals of health and economic development, integrated strategies to address public health issues and revitalize communities and the positive impact of investing resources in neighborhoods, building and businesses. Expert panelists and participants will discuss collaborative strategies both locally and nationally that have resulted in stronger communities and an increased quality of life.



Check Out This Chamber Benefit

ere's a quick reminder of an imporatant benefit we offer to you and all of your employees. For a full listing of member benefits visit the Chamber website at renscochamber.com.

ONLINE JOBS & VOLUNTEER BOARD

Looking for a new employee? Interested in attracting volunteers? Welcome to the Chamber's online Jobs & Volunteer Opportunities Board. All around the region, employers and organizations are posting new positions available immediately. Post all of your opportunities at renscochamber.com/edp and spread the word to nearly 18,000 monthly website visitors. It's free! All positions are reviewed before being published.



ALBANY BUSINESS REVIEW

Featured panelists are Mayor Kathy M. Sheehan, City of Albany; Kaitlyn W. Meirs, program associate, Robert Wood Johnson Foundation; Karen Lee, MD, MHSc, principal and founder, Dr. Karen Lee Health + Built Environment + Social Determinants Consulting; and Tray Hairston, attorney, Butler Snow LLP and former gubernatorial counsel/policy advisor.

The Nyquist Leadership Series honors the late Ewald B. "Joe" Nyquist, a civil rights leader and NYS Education Commissioner who helped to desegregate New York schools. The "visionary author" of Excelsior College, a private, nonprofit institution focused on providing educational opportunity to adults, he fought to extend quality educational opportunities to learners of all ages.

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Complimentary Spotlights are awarded by random drawing at Chamber events. To purchase a Spotlight, contact Staci O'Neill at soneill@renscochamber.com. Members must be in good standing and not have been featured within the past 24 months.

insight into...

Country Club of Troy Discounts

Dreaming of the golf course this summer? You can enjoy the award-winning links at The Country Club of Troy at significant discounts. Chamber members and their employees can waive the initiation fee — a savings of up to \$2,500. In addition, Chamber members pay no dues during their 1st, 2nd, and 13th months of membership, a savings of up to \$1,700. Take advantage of affordable membership options, including full facility use for families/individuals, discounted rate for juniors, and corporate memberships. Access the 18-hole golf course, golf pro, tennis courts, tennis pro, swimming pool and dining at the clubhouse. Visit renscochamber.com/member-benefits.

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"Meet the Mayors" Breakfast Panel on May 24



egional mayors will gather for the Chamber's "Meet the Mayors" breakfast, a panel discussion with (photos, l-r) Daniel Dwyer, Rensselaer; Michael Manning, Watervliet; Shawn Morse, Cohoes; Ellen McNulty-Ryan, Green Island; and Patrick Madden, Troy. Learn what's ahead for local municipalities and the business community.

EXPRESS SCRIPTS Charling the Future of Pharmacy

Register now for Meet the Mayors on Tuesday, May 24 at the Comfort Inn & Suites, 99 Miller Road in Schodack. Sign up online at renscochamber. com/events. Registration and breakfast at 7:30 a.m.; program 8-9 a.m. \$35 for members; \$50 for walk-in members; \$70 for future members. Sponsored by Express Scripts. Coffee bar sponsored by Saratoga National Bank & Trust Company. Additional sponsorships are available. Contact Kate Ollier at kollier@renscochamber.com or 518.274.7020, ext, 23.

Serious Fun: Learn How to Laugh & Lead on June 3



et ready for a fast-paced, funfilled presentation that combines powerful principles and amusing anecdotes to help you see the connection between the bottom line and the funny line. Discover the "Steve Allen Principle" (the secret to developing a comic vision and finding humor in life and work); why you should be very serious about humor; and potent, personal and professional ways

ARATOGA

NATIONAL

to tap the positive power of humor. Presented by Dr. Joel Goodman (photo, above), founder of The HUMOR Project, Inc. (humorproject. com), the first organization in the world to focus on the positive power of humor. Mark your calendar and register today!

The Humor Project Presents The Laughing-Leading Link: **Taking Your Job Seriously** and Yourself Lightly on Friday, June 3 at the Hilton Garden Inn, 235 Hoosick Street in Troy. Sign up online at renscochamber.com/events. Registration and breakfast at 7:30 a.m.; program 8-9:30 a.m. \$35 for members; \$50 for walk-in members; \$70 for future members. Sponsorships available at 518.274.7020, ext, 23.

Am I Making Myself Clear? Workshop on June 7

Register now for Am I Making Myself Clear? **Intentional Communications** on Tuesday, June 7 at The Century House, Route 9 in Latham. Sign up online at renscochamber.com/events. Registration and breakfast at 7:30 a.m.; program 8-9:30 a.m. \$35 for members; \$50 for walk-in members; \$70 for future members. Sponsored by CDPHP; MicroKnowledge, Inc.; and Pierce Communications.

ow effective are your communication skills? Find out how to be an L intentional, responsible and productive communicator with this dynamic workshop. Learn foundational principles and practical tactics to help bridge communication gaps in any environment, including personal communication preferences, language patterns as behavior indicators and motivating techniques to promote



Tri-City ValleyCats

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MEL QUINLAN Oberlander Group

DENISE PADULA The Alchar Printing Group

PAMELA REHAK St. Peter's Health Partners

JAMES SPENCER Rensselaer Polytechnic Institute - Rensselaer Technology Park

NICOLE STEIN* SEFCU

JEFFREY VUKELIC Saratoga Eagle Sales & Service

* Executive Committee members.

shared understanding. Presented by Janet Means, MS, CPF (photo, above), of Resource Advantage, Inc., an expert in communications training and facilitation.









MAY 2016 | 04 | Register for all Chamber events online at RENSCOCHAMBER.COM/EVENTS

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- 5. Outcome quality
- Supervisor and client satisfaction

MINIMIZES

- 7. Wasted time
- 8. Cost of employee dissatisfaction

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KNOWLEDGE

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- 9. Cost of replacing employees
- 10. Cost of support needs

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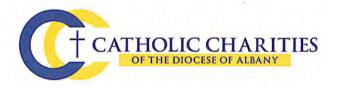
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SUPPORT TWO GREAT CAUSES! Proceeds benefit Unity House and Catholic Charities Programs in Rensselaer County



Monday June 13, 2016 | Schuyler Meadows Club | Loudonville, NY

Have golf equipment you're not using? Clean out your golf bag for a cause! Golf for Good is accepting donations. Call Mandy Brown for details - *contact listed below*.

> Sponsorships still available. For more information, contact: Mandy Brown | 518-274-2607 x 4139 or Erica Warner | 518-453-6654 events@unityhouseny.org

REGISTER TODAY

Spots limited. To reserve yours, be sure to register today using the form below or register online at: https://secure.qgiv.com/for/unityhouse/ by selecting "events".

_To register. please return the form below via mail with check enclosed: _ _ _

REGISTRATION

Contact		Golf (Includes green fees, golf cart, lunch, beer, wine, soda and dinner):	
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CITY/STATE/ZIP	Individual PM	\$200 \$740	
Phone	Foursome PM	\$800	Player 3
EMAIL	Dinner Only	\$75/person	PLAYER 4
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Please send check payable to: Golf for Good c/o Unity House 2431 Sixth Avenue, Troy, NY 12180

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Mark Rider B.S. '14, MBA '17

MASTER'S DEGREES

- M.A. in Adult Learning (online) 36 credits
- M.A. in Community and Economic Development (online) 36 credits
- M.A. in Learning and Emerging Technologies (online) 36 credits
- M.A. in Liberal Studies (online with residencies) 36 credits
- M.A. in Social and Public Policy (online with residencies) 36 credits
- M.A. in Work and Labor Policy (online with residencies) 36 credits
- M.A. in Teaching in Adolescent or Middle Childhood Education (online with in-person requirements)
 42 credits
- MBA in Global Leadership (online) 45 credits
- MBA in Healthcare Leadership (online with executive retreats) 42 credits
- MBA in Management (online with residencies) 48 credits
 - Veteran and Military MBA Pathway
- M.Ed. in Teaching and Learning: Principles and Pedagogy (online) 36 credits
- M.S. in Nursing Education (online) 33-42 credit hours*
- * taught through the School of Nursing

ADVANCED CERTIFICATES

- American Studies (12 credits)
- Child and Family Advocacy (12 credits)
- Community Advocacy (12 credits)
- Emerging Media and Technology for the Arts (12 credits)
- Financial Management and Analysis (12 credits)
- Global Brand Marketing (12 credits)
- Global Finance and Investment (15 credits)
- Healthcare Management (12 credits)
- Heritage Preservation (12 credits)
- Human Resource Management (12 credits)
- Information Technology Management (12 credits)
- Innovation Management and Technology Transfer (12 credits)
- Nonprofit Management (12 credits)
- Optometry Business Management (18 credits)*
- Project Management (12 credits)
- Public History (15 credits)
- Social Entrepreneurship (12 credits)
- STEM Education and Emerging Technologies (12 credits)
- Teaching and Learning With Emerging Technologies (15 credits)
- Veterans Services (12 credits)
- Women's and Gender Studies (12 credits)
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"Empire State College's flexibility is incomparable for a working person who also has a family. The graduate courses prepared me to be adept. I was successful in founding a youth development agency and went on to earn a doctoral degree."

- Penny Jennings, Ph.D., M.A. '06



ALUMNI PROFILES

Richard Huxtable '12 MBA in Management Advanced certificates: Healthcare Management '12, Project Management '13

Richard Huxtable, a computer software engineer, is the lead enterprise architect specializing in cloud architecture and platform development at Welch Allyn, Inc., a privately held, family-owned manufacturer of medical devices and products for doctors' offices, hospitals and emergency response settings around the world. Huxtable incorporated an advanced certificate in healthcare management into his MBA program to gain a focused area of expertise that bolsters his knowledge for his job. He then added an advanced certificate in project management that helps support his work as lead enterprise architect.



Penny Jennings M.A. Social Policy '06 Ph.D., Northeastern University

Penny Jennings, Ph.D., is the CEO of A.C.T., Inc. (Adults Caring for Teens) in Nyack. She founded A.C.T. in 2002 because she wanted to recruit a pool of ethnically diverse men and women to mentor underachieving teens.

Today, A.C.T., Inc. boasts a high rate of minority males mentoring boys. She also facilitates weekly self-development workshops for the Rockland County Guidance Center in Nyack.

Jennings was named a New York State Senate Woman of Distinction for her work on behalf of youth and families, and she is serving on the board of directors of Rockland Community College.

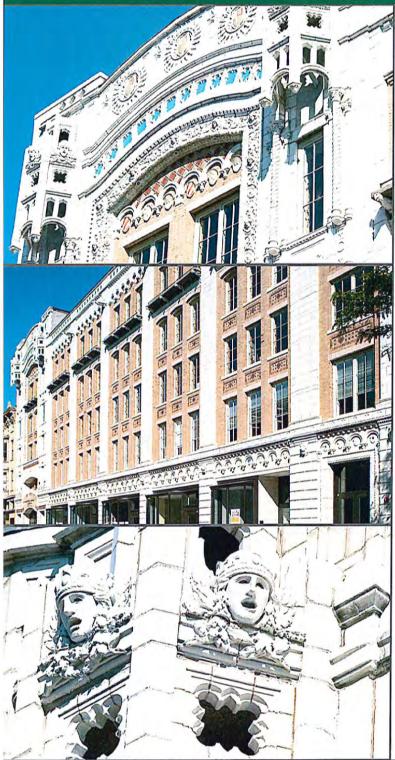
GRADUATE ADMISSIONS

Admission to the graduate programs at SUNY Empire State College is selective. Applicants must provide documented completion of a bachelor's degree from a regionally accredited institution; evidence of their preparation to pursue the subject matter and the ability to meet the academic demands of the program to which they are applying; and completion of any required prerequisites. Entrance exams (GRE or Miller Analogies) are only required as part of the admissions application for the MAT in Adolescent or Middle Childhood Education. All other programs do not require these exams. Academic writing is a large component of graduate study at SUNY Empire State College, and applicants are required to submit essays that are specific to the program to which they are applying. The faculty weigh the quality of the essays.very heavily in their recommendation for admission. For details about applying to a master's degree program or one of our advanced certificates, visit www.esc.edu/GradApply.



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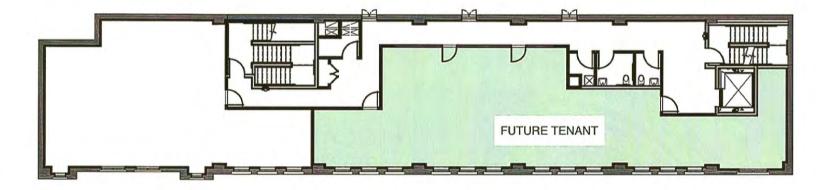
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