



2022 Chamber e-Newsletter Advertising

Customized advertising with the Chamber's e-newsletters will get your business noticed!

The e-newsletter is sent to more than 2,500 recipients every week.

All options are able to be linked to a designated website url.

Our e-newsletter has seen engagement at an all-time high, with both open rates and click-thru rates higher than industry averages. Our readers are not only opening the e-newsletter, but are interacting with the content.

Reserve Your Space Today!

Contact the Chamber at 518.274.7020 or info@renscochamber.com to confirm the month(s) in 2022 of your choice.

Leaderboard Ad - \$400 per month, one available per month

(728px wide x 90px high)

Please check the month(s) of participation below:

January	July
February	August
March	September
April	October
May	November
June	December

Ad Requirements:

- Files must be in (.jpg) or (.gif) format and no larger than 2.25 MB.
- Ad file and website URL for the ad to be linked to must be sent via email two weeks prior to the run date.

Business Name: _____

Main Contact Name: _____

Billing Address: _____

Phone: _____ Email: _____

Because these opportunities sell out, advance payment is required to reserve your space. Your signature below authorizes the Chamber to invoice you, and payment is due on receipt of invoice. Payment can be made with cash, check or credit card. Checks must be made payable to "RCRCC." Full payment will be refunded for cancellations made at least 60 days prior to the first of the month of the ad placement. I have read the above requirements and payment terms and agree to these guidelines. If they are not met, I understand that my selected purchase will not be included in the e-newsletter and my payment will not be refunded.

Signature of Contract Holder

Date

Signature of Chamber Staff

Date