

# insight

WELCOME TO A NEW YEAR

## Message from the 2014 Board Chair

As the New Year begins, I am honored to take the helm as chair of the Chamber's Board of Directors. My predecessor, Jo Ann LeSage Nelson, led the board to significant achievements in 2013 and, as any good leader does, prepared our Chamber for a successful transition of leadership. She has my sincere gratitude.

I am also grateful to my fellow board members, a terrific group of professionals who dedicate their time and considerable talents to ensuring the healthy growth of our regional business community. For the past several years I have participated in this dynamic group and have witnessed

be made in the first quarter of 2014.

So, how's business? You'll get to tell us as we host more of our popular "Coffee with the President" events, small group discussions that bring together members to talk candidly with Linda. These informal groups foster face-to-face communication and relationship building among CEOs and business owners and help shape the Chamber's programs and services. It's another opportunity to connect, network, and meet with other CEOs, while telling us what you need, so we can provide it.

We continue to make our strategic plan the focus of our efforts, striving to accomplish the initiatives con-



*"YOU are the reason for the Chamber and its successes, and everything we do is about YOU. Get involved today by using our resources, attending events, and most of all by communicating to us how we can help you to succeed."*

A Message from Dan Slote  
2014 Chamber Board Chair

their enthusiasm and commitment to the success of our membership and the business community. Without a doubt, we are very fortunate to have Linda Hillman as our president, whose professional dedication and personal energy have lifted the Chamber's brand to the attention of business and public officials at state and national levels. Supported by a talented and committed staff, Linda continues to drive our Chamber forward into an exciting future.

As we embark on 2014, it's more important than ever to thank our members. YOU are the reason for the Chamber and its successes, and everything we do is about YOU. I encourage you to get involved by using our resources, attending events, and, most of all, by communicating to us how we can help you to succeed.

Let's take a look at what's coming up this year. After 10 years at our current location on River Street in Troy, our lease is up. Last September, under Jo Ann's leadership, we sent out Requests for Proposals (RFPs) to area developers and have received numerous responses. A board committee is now reviewing our options with due diligence, considering our current site as well as other opportunities, and a decision will

be made in the first quarter of 2014. Last year we launched the incredible "Tech Valley Series for Empowering Women," attracting more than 350 women professionals. We're planning now for an even greater experience in 2014, giving you more opportunities to participate and to sponsor these high-visibility events.

We're building on our successes with exciting events coming your way in 2014. Be sure to sign up early for "7 Habits of Highly Effective People® Signature Event." Presented on February 12 by Cris Lang of FranklinCovey, the program is based on the bestselling book by Stephen R. Covey. We are also ready to unveil a whole new professional training initiative: the **Leadership Advancement Series**, designed to be your next step in executive-level development. Stay tuned for more details. This new initiative will complement our award-winning Leadership Institute, which is entering its 10th year. In May, the Chamber selects The Leadership Institute's Class of 2015, which will begin in September.

All of us here at the Chamber wish you a New Year filled with good health and prosperity.

Daniel Slote, NAI Platform

## JOINT CHAMBER EVENT

### "State of the Region" on February 25th



STATE OF THE REGION

Save the date for this year's "State of the Region Breakfast: Chambers' Response to the Siena CEO Survey," hosted by a panel of executives from four area chambers of commerce. This joint event is a great opportunity to network with members of other chambers while discussing the findings of Siena College Research Institute's annual survey, widely considered a reliable forecast of the regional business climate for the coming year. Join us Tuesday, February 25 at The Century House, Route 9 in Latham. Registration and breakfast begin at 7:30 a.m., with the program from 8 to 9 a.m. Reservations are \$25 for members **with limited seating**. Register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Kate Ollier at 518.274.7474 or [kollier@renscochamber.com](mailto:kollier@renscochamber.com). Sponsored by CDTA.



## UPCOMING EVENTS

### Monthly Breakfast

County Executive's Breakfast

Thursday, January 9

Find out what's ahead in 2014 for businesses in Rensselaer County. Presented by the Hon. Kathleen Jimino, county executive. Held at the Hilton Garden Inn, 235 Hoosick Street in Troy. Registration and breakfast at 7:30 a.m.; program 8 to 9 a.m. \$35 for members; \$50 for non-members and walk-ins. Sponsored by the Rensselaer County IDA.

## RENSSELAER COUNTY

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### Member Benefits Program

Tuesday, January 14

Open to all members and their employees, this free program presents an overview of the Chamber's valuable benefits and services. This informal event is also a great networking opportunity. Hosted at HANYS, 1 Empire Drive in East Greenbush. Check-in and coffee at 3:30 p.m.; program 4 to 5 p.m. No charge; reservations required. Sponsored by Thomas K. Judd & Associates.



### NetworkingPlus Luncheon

Wednesday, January 29

Networking is the number one reason why businesses join the Chamber! Our high-impact networking events include ambassador facilitators to encourage interaction, talking points for profitable discussion, and table rotations for twice as many contacts. Get connected, develop leads, and build relationships at this fast-paced networking luncheon. Held at the Franklin Terrace Ballroom, 126 Campbell Avenue in Troy. Registration and lunch at 11:30 a.m.; program 12 p.m. to 1 p.m. \$30 for members; \$45 for non-members and walk-ins. Sponsored by CAP COM Federal Credit Union; Groff NetWorks, LLC; and Insight Coaching & Consulting, LLC.



For all Chamber events, register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Programs and Events Manager Kate Ollier at 518.274.7474 or [kollier@renscochamber.com](mailto:kollier@renscochamber.com).



"Serving New York's Tech Valley"

"insight" is published monthly. Submissions are considered for publication based upon content and space availability.

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Design: Spiral Design Studio, LLC



● NEW MEMBERS

**All-Phaze General Contracting**  
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Fax: 518.272.4846  
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**Heartspace Yoga and Healing Arts**  
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www.heartspacealbany.com

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Health Care  
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Watervliet, NY 12189  
Phone: 518.328.0075  
Fax: 518.271.9973  
www.hometownhealthrx.com

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Coaching - Business & Personal  
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**Mussett Wealth Management**  
Consultants  
Financial Planning Consultants  
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579 North Greenbush Road  
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www.mussettwealth.com

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38 Wiegner Lane  
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**Rensselaer City School District**  
Schools  
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25 Van Rensselaer Drive  
Rensselaer, NY 12144  
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Fax: 518.436.0479

**The Shoppe**  
Retail  
Rep: Chris Spennello  
260 Broadway  
Troy, NY 12866  
Phone: 518.273.0202

**Windstream**  
Telecommunication Services  
Rep: Kelly Loudis  
13 Cornell Road  
Albany, NY 12110  
Phone: 518.724.2000  
Fax: 518.783.2160  
www.windstreambusiness.com

● MEMBER NEWS

**YWCA of the Greater Capital Region, Inc.** raised a record \$25,000 at its annual "Resourceful Women's Luncheon," which attracted more than 350 attendees. All proceeds benefit the organization in its mission to support and encourage women in need. This year's awards honored 22 individuals who work to advance the empowerment of women. In addition, Corey Jamison of Corey Jamison Consulting, Inc., was named "Woman of the Year."

**The Tri-City ValleyCats** are accepting applications from youth leagues across the Capital Region for the fourth annual "4 in 24" youth field renovations, to take place in April. Four chosen fields will receive new infield sod and rebuilt pitcher's mounds and home plate areas. With assistance from **Blue Shield of Northeastern New York**, the initiative will be expanded in 2014 to include additional projects later in the year. Applications are available at [www.tcvalleycats.com](http://www.tcvalleycats.com). Deadline is Monday, February 3.

**The Sage Colleges** recently hosted an "Undergraduate Nursing Conference" on the **Russell Sage** campus in Troy. Nursing students presented research on current healthcare topics including aromatherapy for oncology patients, techniques to prevent the use of restraints or seclusion in psychiatric units, self-care for nurses in preventing professional burnout, and more. The conference was sponsored by Sage's Department of Nursing and the Kathleen A. Donnelly Center for Undergraduate Research.



**Peebles** has opened a new location at 120 Hoosick Street in Troy (photo above). The department store chain, owned by Stage Stores, carries nationally known, brand name apparel, accessories, footwear, and cosmetics.



**Walmart** has celebrated a grand re-opening at its Route 7 location in Brunswick (photo above). The store, originally opened in 1996, was expanded to create a Supercenter that includes grocery, pharmacy, photo, and vision centers, as well as a portrait studio.

**Joan Heffler Photography** has been awarded a contract to photograph the Triple Play convention in Atlantic City for 10,000 real estate agents from New York, New Jersey, and Pennsylvania. The convention is for education, leadership, awards, and networking. For more information go to [www.joanhefflerphotography.com](http://www.joanhefflerphotography.com).

**HANYS (Healthcare Association of New York State)** has named Michael Pauley to the position of vice president of communications and marketing strategy. Since joining the non-profit organization in 2007, he has directed HANYS' online presence, most recently as senior director of web strategy and e-communications. He also served as interim vice president of communications.

**S & B Staffing** welcomes Courtney Daddario and Melissa Nettleton as staffing supervisors for permanent and temporary job placement at the company. They will both work with candidates and clients throughout the Capital Region to assist companies in the hiring of new staff.

**LeChase Construction Services, LLC** has hired Dan Schleher to the newly created full-time position of subcontractor relations manager. He will work as an advocate to assist in managing business relationships. Contact him at [schld@leCHASE.com](mailto:schld@leCHASE.com).

**BST** announces an addition to its staff. Branden Elmendorf has joined the firm as a senior tax associate. He previously worked for companies in Syracuse and Rochester and is a graduate of **Siena College**.

## events calendar 2014

JAN	FEB	MAR	APRIL	ADDITIONAL INFO
<p><b>Thursday • 1/9</b> <b>County Executive's Breakfast</b> Find out what's ahead in 2014 for businesses in Rensselaer County. Presented by the Hon. Kathleen Jimino. At the Hilton Garden Inn, 235 Hoosick Street, Troy. Sponsored by Rensselaer County IDA.</p> <p><b>Tuesday • 1/14</b> <b>Member Benefits Program</b> No charge; registration required. Check-in and coffee at 3:30 p.m.; program 4 to 5 p.m. At HANYS, 1 Empire Drive, East Greenbush. Sponsored by Thomas K. Judd &amp; Associates.</p> <p><b>Wednesday • 1/29</b> <b>NetworkingPlus Luncheon</b> Networking is the number one reason why businesses join the Chamber! At Franklin Terrace, 126 Campbell Avenue, Troy. Sponsored by CAP COM Federal Credit Union; Groff NetWorks, LLC; and Insight Coaching &amp; Consulting, LLC.</p>	<p><b>Wednesday • 2/12</b> <b>"7 Habits of Highly Effective People® Signature Event"</b> Registration and breakfast at 7:30 a.m.; program 8 to Noon. Cost is \$75 for member; \$95 for non-members/walk-ins. At The Century House, Route 9 in Latham. Sponsored by Blue Shield of Northeastern New York; Bouchey &amp; Clarke Benefits, Inc.; Bouchey Financial Group, Ltd.; and Turner Construction Co. Media sponsor is <i>Capital Region Living Magazine</i>.</p> <p><b>Tuesday • 2/25</b> <b>State of the Region Breakfast</b> Hosted by four area chambers of commerce. \$25 per person. At The Century House, Route 9 in Latham. Sponsored by CDTA.</p> <p><b>Friday • 2/28</b> <b>Monthly Luncheon "Eat Your Veggies: How Dinner Drives the Economy"</b> At the Comfort Inn &amp; Suites, 99 Miller Road in Schodack. Sponsorships available.</p>	<p><b>Thursday • 3/6</b> <b>NetworkingPlus Breakfast</b> At Brown's Brewing Co., Revolution Hall, 417 River Street in Troy. Sponsored by CAP COM Federal Credit Union; Merchant Pro Express.</p> <p><b>Thursday • 3/20</b> <b>"Regional Economic Development"</b> A luncheon panel discussion of the exciting initiatives in our region. At the Hilton Garden Inn, 235 Hoosick Street in Troy. Sponsored by Express Scripts and Kirchhoff- Consigli Construction Management, LLC. Additional sponsorships available.</p> <p><b>Thursday • 3/27</b> <b>Leadership Institute 2014 Graduation Dinner &amp; Ceremony</b> Join us to celebrate with this year's Leadership class. \$50 per person; tables of 10 are \$550. At the Franklin Terrace, 126 Campbell Ave., Troy. At 5:30 p.m. Sponsored by First Niagara and <i>The Business Review</i>.</p>	<p><b>Thursday • 4/10</b> <b>Tech Valley Series for Empowering Women "Second Annual Symposium"</b> Our popular Women's Initiative kicks off its second year of events. Stay tuned for details! Registration, lunch, networking, and Expo booths at 11 a.m.; program 12 to 5 p.m. Cost is \$75 for members; \$95 for non-members and walk-ins. Expo booths are \$300 each. At The Century House, Route 9 in Latham. Major underwriter is SEFCU. Sponsors are Bouchey Financial Group, Ltd. and Turner Construction Co. Additional sponsorships available on a variety of levels.</p> <p><b>Wednesday • 4/23</b> <b>Member Benefits Breakfast</b> No charge; registration required. At The Eddy Alzheimer's Center at Hawthorne Ridge, 30 Community Way in East Greenbush. Sponsorships available.</p>	<p><b>TIMES:</b> <i>All breakfast events have registration and breakfast at 7:30 a.m., with the program from 8 to 9 a.m. (unless otherwise noted).</i></p> <p><i>All luncheon events have registration and lunch at 11:30 a.m., with the program from 12 to 1 p.m. (unless otherwise noted).</i></p> <p><b>COSTS:</b> <i>NetworkingPlus programs are \$30 (unless otherwise noted) for members who have pre-registered. Walk-ins and non-member registrations are \$45 each.</i></p> <p><i>All other programs are \$35 (unless otherwise noted) for members who have pre-registered. Walk-ins and non-member registrations are \$50 each.</i></p> <p><b>Please Note: No-shows will be billed.</b></p> <p><b>Register online at:</b> <a href="http://www.renscochamber.com">www.renscochamber.com</a></p> <p><b>Questions?</b> Call us at 518.274.7474 or e-mail <a href="mailto:kollier@renscochamber.com">kollier@renscochamber.com</a></p> <p><i>If you have special requirements, please contact us one month prior to event to ensure we are able to provide for your needs.</i></p>



BOARD OF DIRECTORS

Welcome to New Board Members for 2014

The Chamber extends a warm welcome to the newest members of its Board of Directors, elected in December. Each will serve a three-year term, beginning in January 2014. (A full listing of the Chamber Board of Directors is included on page 4.) “We’re looking forward to working with these talented professionals as we continue to grow the Chamber and serve our members,” said President Linda Hillman. The newly-elected Board Members are:

- |  |  |
|--|--|
| <b>Tom Amell</b><br>Pioneer Bank         | <b>Mary Martinez</b><br>Phoenix Companies, Inc.          |
| <b>John Amodeo</b><br>First Niagara Bank | <b>Theresa Moroukian</b><br>Mosaic Associates Architects |
| <b>Dan Hurteau</b><br>Nixon Peabody, LLP | <b>James Spencer</b><br>Rensselaer Polytechnic Institute |

SAVE THE DATE

2014 County Executive’s Breakfast on Jan. 9th



Join us for the annual County Executive’s Breakfast with Rensselaer County Executive Kathleen Jimino. Set for Thursday, January 9, 2014 at the Hilton Garden Inn, 235 Hoosick Street in Troy, this popular event features County Executive Jimino’s report on the status of Rensselaer County, including economic development initiatives and what the future holds for the region. Make your reservations early; this event sells out each year. Registration and breakfast are at 7:30 a.m.; program is from 8 to 9 a.m. Cost is \$35 for members and \$50 for non-

members and walk-ins. Register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Kate Ollier at 518. 274.7474 or [kollier@renscochamber.com](mailto:kollier@renscochamber.com). This program is sponsored by Rensselaer County Industrial Development Agency.

**RENSELAER COUNTY**

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ECONOMIC DEVELOPMENT

Eat Your Veggies: How Dinner Drives the Economy

Enjoy wine and cheese? How about beer and chips? Find out how the food you eat is fueling regional economic growth with the Chamber’s upcoming monthly luncheon program “Eat Your Veggies: How Dinner Drives the Economy,” set for Friday, February 28 at the Comfort Inn & Suites, 99 Miller Road in Schodack. We’ll hear from a panel of leading agribusiness owners who will discuss their diverse farm-to-market products including Garry Brown, president, Brown’s Brewing Company; Sue Goold, owner, Goold Orchards and Brookview Station Winery; Phil Herrington, owner, Herrington Farms; and Amy Klein, executive director, Capital District Community Gardens. Our moderator is Todd Erling, executive director, Hudson Valley Agribusiness Development Corporation.

Registration and lunch begin at 11:30 a.m., with the program following from 12 to 1 p.m. Cost is \$35 for members and \$50 for non-members and walk-ins. Register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Kate Ollier at 518. 274.7474 or [kollier@renscochamber.com](mailto:kollier@renscochamber.com). Sponsorships are available.

College Presidents Roundtable



Top education professionals from across the region gave an insightful presentation on workforce development and the economic impact of higher education at the Chamber’s “College Presidents Roundtable,” sponsored by CAP COM Federal Credit Union, Mosaic Associates Architects, and Turner Construction. (Photo above, back to front, l-r): Nicolle Monast, education initiatives manager, CAP COM; Dr. John Ebersole, president, Excelsior College; Michael Fanning, partner, Mosaic Associates Architects; Fr. Kevin Mullen, president, Siena College; Wally Altes, executive consultant; Dr. Susan Scrimshaw, president, The Sage Colleges; Linda Hillman, Chamber president; Dr. Andrew Matonak, president, Hudson Valley Community College; and Carl Stewart, VP operations manager, Turner Construction Company.



CHAMBER MEMBER

spotlights



**D & D Vending**, a supplier of ATMs, juke boxes, and coin-operated games, was founded 31 years ago and has been a family affair right from the start. Owned by brothers Doug and

Dave Harrison, the company is a throw-back to the times when businesses depended on word-of-mouth reputations in order to grow, and a handshake was as good as a written contract.

“My father, Ben, started the company in 1971 and we purchased it 31 years ago,” said Doug. “We were born and raised in the business. I’ve had one job my whole life, and I’m still doing it. We learned a lot of valuable lessons from our father, like how to shake someone’s hand and stand behind your word. It still means a lot to customers to be able to put their trust in a business.”

D & D Vending owns, operates, and services hundreds of machines in up-state New York, Massachusetts, and Vermont. The company’s ATMs, arcade games, juke boxes, pool tables, and more are located in restaurants, bars, cinemas, convenience stores, and other public venues. The firm, which employs two additional staffers, is growing steadily and placing new machines regularly. With digital technology, D & D keeps tabs on all their machines over the internet, and can even perform diagnostics online.

“Customers don’t have to do anything or commit to anything,” said Doug. “We place the machine, we own the machine, we maintain the machine. Our clients are able to provide something convenient or entertaining to their customers, attract new business for themselves, and collect their percentage. They don’t even have to have a contract.”

D & D VENDING

21382 NY 22 | HOOSICK FALLS, NY 12090

PH: 518.686.9075 | E-MAIL: [DNDVENDINGCO@YAHOO.COM](mailto:DNDVENDINGCO@YAHOO.COM)



**AT&T Mobility**, a subsidiary of AT&T Inc., provides subscribers with a host of wireless services and offers the broadest international voice and data coverage of any U.S. carrier. Recognizing that business mobility is a critical asset for driving new revenue generation and competitive advantage, AT&T Advanced Mobility Solutions

helps customers transform their businesses, keeping people, processes, and assets connected and optimized on the go.

“We’re not just about our retail showroom,” said Sean Ernye, sales manager at AT&T Mobility on Route 4 in East Greenbush. “We have a dedicated small business department with expertise in customized solutions for all types of businesses. We ‘partner’ with our customers to deliver the innovative products, services, and tech support they need. We build relationships with them - when our customers succeed, so do we.”

AT&T offers basic services such as internet, instant messaging, and texting to advanced mobile solutions such as fleet tracking, virtual employee timecards, and online credit card transactions. Just starting out as a business? “Office@Hand” gives you a cloud-based phone and fax system that acts as a virtual secretary. Looking to increase efficiency and cut costs? “Pronto Forms” enables employees in the field to capture and submit data in mobile form. “AIRTIME Manager” automatically tracks professional billable hours, while “Nice Office” synchronizes your smartphone and desktop, allowing you to take your office anywhere in the palm of your hand. AT&T Mobility also offers the fastest, most reliable 4G LTE network in the nation.

AT&T MOBILITY

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Spotlight articles are awarded through a random drawing of business cards at Chamber Member Benefits Breakfasts and Networking events. Members must be in good standing and not have been featured within the past 24 months.



# insight into...

## Chamber's Van Rensselaer Fund

Looking for a great way to make a corporate or personal investment in the quality of life in our communities? A gift to the "Van Rensselaer Fund Rensselaer County Regional Chamber of Commerce" allows the Chamber to receive funding for member-focused initiatives, helping our organization to provide scholarships for educational and entrepreneurial programs as well as supporting the arts and culture. Gifts of all levels make a valuable difference, and donations may be designated for a specific purpose. Donors enjoy the tax benefits of a charitable contribution. Contact the Chamber at 518.274.7020. We appreciate your support!

### 2014 BOARD OF DIRECTORS

**DANIEL SLOTE**, Board Chair\*  
NAI Platform

**JOHN AHEARN**  
Rifenburg Construction, Inc.

**TOM AMELL**  
Pioneer Bank

**JOHN AMODEO**  
First Niagara Bank

**JUDY A. CAHEE, CPA**  
Bollam, Sheedy, Torani & Co., LLP, CPAs

**JAMES CONROY\***  
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**BRYCE CUTLER\***  
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**MICHAEL A. DIACETIS\***  
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**CYNTHIA GIFFORD**  
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**CARRIE HILLENBRANDT, CMP**  
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\* Executive Committee members.



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### NEW STRATEGIES FOR A NEW YEAR

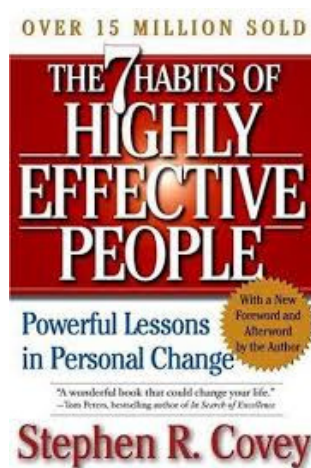
## 7 Habits of Highly Effective People Feb. 12th

How can you motivate yourself to show initiative, speak candidly, plan work goals, and use time efficiently? How do you inspire your staff to do the same? Find out at the Chamber's upcoming event "The 7 Habits of Highly Effective People® Signature Event," presented by Cris Lang, certified and nationally recognized business coach and speaker from FranklinCovey. Our extended presentation, based on the proven principles in Dr. Stephen R. Covey's best-selling book, will help you achieve sustained superior results. Learn how to:

- » Take initiative and identify key priorities
- » Improve interpersonal communication
- » Leverage creative collaboration
- » Apply principles for achieving a balanced life



Cris Lang of FranklinCovey



Inspiring, entertaining, and informative, Cris Lang presents real-world solutions that dive deep to the heart of your business, creating positive change and breakthrough results. He brings over 22 years of experience and proven success in sales, management, marketing, training and development, and entrepreneurship, having grown several profitable companies. As an executive coach, Mr. Lang has a passion for helping owners and executives with strategic focus, effective execution, and work-life balance.

This program is set for Wednesday, February 12 at the Hilton Garden Inn, 235 Hoosick Street in Troy. Registration and breakfast are at 7:30 a.m., with the program following from 8 to Noon. Cost is \$75 for members; \$95 for non-members and walk-ins. Register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Kate Ollier at 518.274.7474 or [kollier@renscochamber.com](mailto:kollier@renscochamber.com). Sponsored by Blue Shield of Northeastern New York; Bouchey & Clarke Benefits, Inc.; Bouchey Financial Group, Ltd.; and Turner Construction Co. Media sponsorship by *Capital Region Living Magazine*.



### 2013 VICTORIAN STROLL

## Thank You to Our Generous Sponsors

More than 20,000 visitors from all over the Northeast made the 31st Annual Victorian Stroll a great success! Thanks to the generosity and support of the Stroll's sponsors and donors, people of all ages were treated to a day of holiday music, performances, activities, shopping, and much more amid the Victorian elegance of downtown Troy. The Chamber expresses its sincere appreciation to all of the event's sponsors:

#### Platinum Sponsors



#### Gold Sponsors

Bonacio Construction, Inc.; Rensselaer County IDA; National Grid

#### Silver Sponsors

Ophthalmic Consultants of the Capital Region; Rifenburg Construction, Inc.

#### Media Partners

B95.5 FM; *Capital Region Living Magazine*; *The Record*; *Times Union*; WNYT NewsChannel 13.

#### Stroll Donors

Albany & Troy Lions Club; architecture+; Bootleggers on Broadway; East Greenbush Window Coverings; Express Scripts; Faculty Student Association of Hudson Valley Community College, Inc.; Flowers by Peshasha, LLC; Foam Brain Games; Galley & Grog; Garry Doyle Real Estate; John Hedley; JK Bloom Jewelers LLC; LoPorto Ristorante Caffè; MKC Kitchen Cabinets, Inc.; Pfeil Hardware, LLC; Roarke Center; Robert Doherty; Ryan's Wake Pub; Nicole Stein; Shalimar Restaurant; Testo's Restaurant; The Broadway Cafe; The Kaleel Jamison Consulting Group, Inc.; Troy Public Library; and U.W. Marx, Inc.